

Programme

9:15 - 9:45 Arrival with coffee & tea

9:45 – 10:10 Welcome & introduction

- Introduction and explanation of the program by moderator
- The necessity of this day explained by Cees van Rij (Agriterra)
- Farm succession experiences in international perspective (young farmers from Africa & Asia)

10:10 – 11:20 Interactive Keynote on Personal Leadership & Communication

By Jan Peter van Keep

Jan Peter is trainer, coach en expert in communication and personal leadership. Good communication and collaboration is a requirement for success! It is certain that your personal success in communication and collaboration depends strongly on the way others perceive you. Jan Peter will give you know-how in influencing this perception, insights in getting to know your own social style and that of others. His expertise is aimed at supporting people, based on their qualities and competences, in such a way that they derive maximum benefit from their personal communication and leadership.

11:20 – 11:30 introduction of workshops and coffee break

11:30 – 12:45 First round of workshops

- *Game: Values and stakeholders in family businesses* by Erik Veldhuizen and Jelle Bouma from the National Expertise Center for Family Businesses at Hogeschool Windesheim.
- *Communicating with other generations* by Wilbert van den Bosch and Karlijn van der Velden of the National Cooperative Council - NCR
- *Master class successful farm succession* by Andre Arfman and Sietse Draaijer from the Dutch Young Farmers Association - NAJK

12:45 – 13:45 Network lunch and information market

13:45 – 15:00 Second round of workshops

- *Game: Values and stakeholders in family businesses* -Windesheim
- *Communicating with other generations* - NCR
- *Master class successful farm succession* - NAJK

15:00 – 15:15 Break and information market

15:15 – 16:30 Third round of workshops

- *Game: Values and stakeholders in family businesses* -Windesheim
- *Communicating with other generations* - NCR
- *Master class successful farm succession* - NAJK

16:30 – 17:15 Wrap up of the day + Drinks

