

MAGOYE

SMALLHOLDER FARMERS DAIRY COOPERATIVE



BHAG: To become the leading producer of high-quality milk among cooperatives in southern province of Zambia



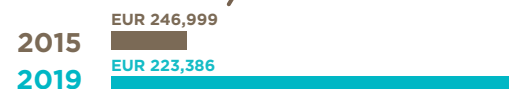
Outcome

2015-2019

BENEFITING FARMERS



TOTAL REVENUE



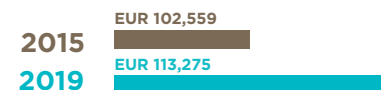
MOBILISED LOANS



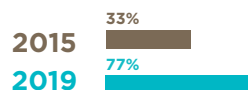
EQUITY



TOTAL ASSETS COOPERATIVE



RATIO EQUITY / TOTAL ASSETS (%)



Name: Magoye Smallholder Farmers Dairy Cooperative

Year of establishment: 2005

Commodities: milk

Processing factory: no

Start Agriterra: 2016

Core business:

Magoye Dairy is engaged in the collection, bulking and chilling of milk collected from farmers within a 45 kilometer radius



“Magoye smallholder farmers dairy cooperative has transformed from a mere farmer cooperative to a more organised farmer led business by increasing its milk volumes through improved extension.

Mr. Hapeela, Board Chairperson
Magoye Smallholder Farmers Dairy Cooperative



“Our income has increased through Agriterra support in extension”

Mr. Fulgasio Ndungu, Manager Magoye
Smallholder Farmers Dairy Cooperative

Input Agriterra

2016-2017

Coaching the extension officer in the development of an extension strategy

Developed an electronic database for tracking milk payment

Board joint governance training

Coaching of the bookkeeper to improve the financial management

2018

Training of farmer in record keeping

Develop a marketing strategy for the Agro-shop

Coaching the management in financial management and business development

2019

Training of the extension officers and milk receivers in milk quality

Coaching of the board in financial management and Governance



RESULTS

1 ✓

Members own 5 cows on average, that have an average milk yields of 3 litres per day (cross-breeds 5 litres, local breeds 1 litre)

Increased milk volumes by 22% in 2018

2 ✓

Increased number of farmers making silage for animal feeding

3 ✓

Improved governance and management system. Improved accountability and financial records management



Advice



Training



Exchange

GOALS:

- Increase milk production by 20% each year
- Reduce incidences of rejected milk by 90%
- Increase farmer out-reach through effective extension system
- Increase member participation through good governance and increased transparency at the cooperative



AGRI
TERRA